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Innovation and Entrepreneurship Ralph F. Brueggemann, Charles H. Matthews, 2015-03-12 This book presents a new model the competency framework for students innovators entrepreneurs managers and anyone who wants to better understand the dynamic world of innovation and entrepreneurship Focused on both the individual and strategic organizational level this book is about people and the competencies each person needs to learn to be successful in creating a more dynamic future Matthews and Brueggemann s framework for innovation and entrepreneurship competencies empowers individuals to excel at innovation and new venture creation It provides a practical guide and clear and concise understanding of the knowledge skills attitudes and experiences that are needed to increase imagination creativity innovation and new venture creation capability Innovation and Entrepreneurship will be attractive for students of entrepreneurship innovation management and cross disciplinary classes such as design thinking Presented in a modular format Innovation Entrepreneurship informs the future direction of people and technology as well as the educational systems producing the next generation of innovators and entrepreneurs Based on extensive academic research this book is organized into two sections Twelve innovation elements and twelve competency categories The elements are the foundation and the competency categories are the building blocks that inform our path toward a more precise understanding of how innovation and entrepreneurship plays an important role in economic development and our daily lives Leading Lean Jean Dahl, 2019-12-20 Companies from startups to corporate giants face massive amounts of disruption today Now more than ever organizations need nimble and responsive leaders who know how to exploit the opportunities that change brings In this insightful book Jean Dahl a senior executive and expert in the Lean mindset and its methods demonstrates why you need to embrace Modern Lean principles and thinking to redefine leadership in this age of digital disruption in order to continuously evolve the Lean enterprise Drawing on nearly three decades of corporate and consulting experience Ms Dahl lays out a new holistic framework for developing Modern Lean leaders Through personal experiences and compelling real world case studies she explains specific steps necessary for you and your company to proactively understand and respond to change Understand the leadership challenges Lean leaders face in our 21st century global economy Explore the six dimensions of the Modern Lean Framework Learn and apply the nine steps necessary to become a Lean leader Use Modern Lean methods to build a culture of continuous learning that can be sustained and maintained within your organization Seize competitive advantage by embracing Modern Lean to build an enterprise that understands how to respond to disruption *Corporate Risks and Leadership* Eduardo E. Mariscotti, 2020-05-13 The context of business has been changing for companies in recent years and following numerous corporate and accounting scandals many countries have increased the number of national and international regulations designed to ensure transparency and compliance with the law Because of the existence of these new regulations the level of control the severity of sanctions by governments and the amount of the fines for noncompliance

have increased dramatically In parallel with the technological revolution in communications business management has become more transparent and any negative event is uploaded to social networks and shared with an indeterminate number of people This change in the regulatory sanctioning and technological context has forced large companies to rethink risks investments and budgets to deal in this more complex environment To transition to this change some companies have included ethics and compliance programs in their corporate agenda along with marketing and sales plans strategies growth targets investment plans and or talent acquisition While each industry has its particular risks in this book the author describes the essential elements that any effective ethics and compliance program should contain This book is a source of information that connects yesterday with today The author shares observations and lessons of the past to suggest corporate leaders implement effective ethics and compliance programs to protect their organizations and themselves The book covers theories of ethics but with an eye focused on practical application Risks ethics and compliance are analyzed with an overall vision connected to the reality of business life without getting bogged down in abstract thinking or in technical and regulatory details Ethics and compliance are disciplines that have increasingly achieved greater recognition in organizations Thus due to the importance of risk management in the business world and the necessary involvement of the CEO and the board of directors it seems appropriate that executives get access to a book about risks ethics compliance and human resources directed not only to compliance experts but also to any organizational leader This book is a wake up call that allows business leaders to understand the benefits of implementing an effective ethics and compliance program that will help members of organizations to make the right decisions and act within the law If they do they can better prevent and react to the difficult obstacle course of risks dangers and threats that organizations face and that may jeopardize the sustainability resilience and survival of companies

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